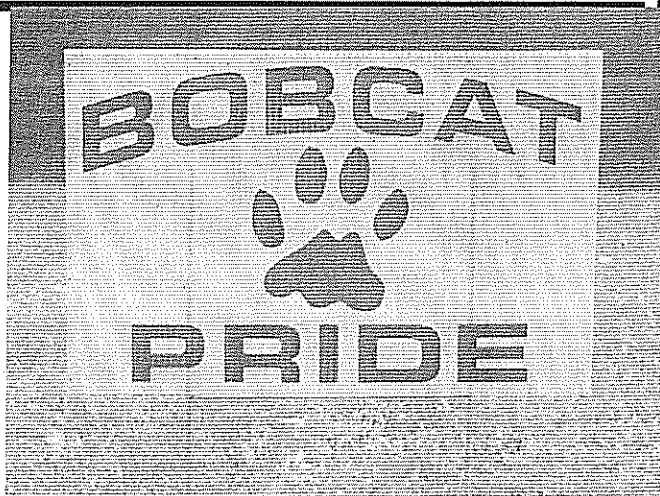


Bobcat PRIDE Stake Sign

SHOW YOUR SCHOOL SPIRIT!

Description: Signs are double-sided with the standard 'BOBCAT PRIDE' and paw print as shown. Additional lettering can be added such as a name, number and/or sport. Space is limited.



Return order form and money to the Athletic Office by **Friday, October 7**. Signs will be delivered to the school within 5-7 days. Please make checks payable to HLHS. Money is due at time of order.

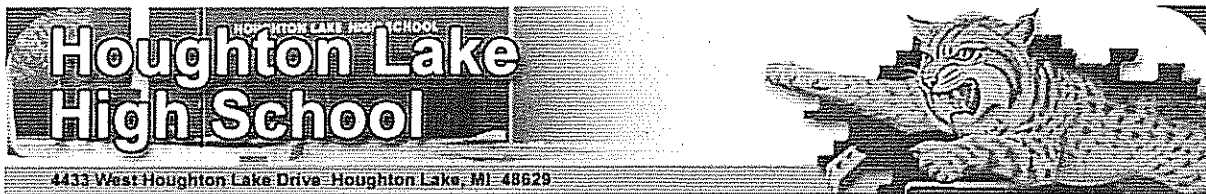
Contact Name: _____

Contact Number: _____

Number of Signs: _____ @ \$27.50 each Total: _____

Additional Lettering: _____

Please contact the Athletic Office at 366-2045 for more information.



Bobcat Sponsorship Program

Bobcat 'Elite' \$2,000 and higher

- 4' x 8' Banner with company logo at choice of HLHS venue
- Bobcat Pride Sign to display at business
- Houghton Lake High School Game Football Helmet (Limited Availability)
- Four season passes (every season with annual renewal)
- VIP Parking at home contests (non-state tournament games)
- Four sideline VIP passes (outdoor home contests only, non-state tournament games)
- Four reserved seats at home contests (non-state tournament games)
- Four coupons for a Bobcat Elite Concession package
- Business Advertisement attached to roster (non-state tournament games)
- Four announcements throughout home contests (non-state tournament games)
- Autographed Team Photo (Team of choice)
- Discount coupons to the Lair
- \$1,200 annual renewal

Bobcat 'Coach' \$1,500 - \$1,999

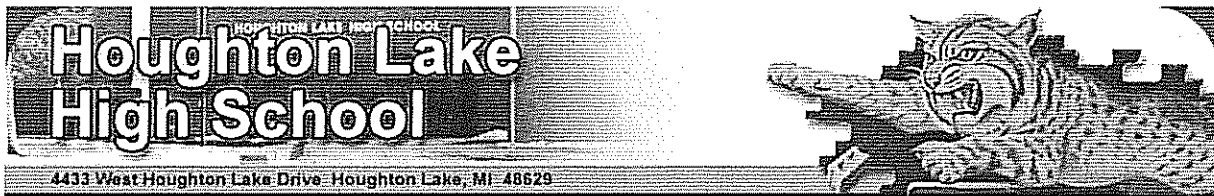
- 4' x 8' Banner with company logo at choice of HLHS venue
- Bobcat Pride Sign to display at business
- Two season passes (every season with annual renewal)
- Two reserved seats at home contests (non-state tournament games)
- Two VIP sideline passes (Outdoor home contests only, non-state tournament games)
- Two announcements throughout every home contest (non-state tournament game)
- Business Advertisement attached to roster (non-state tournament games)
- Autographed Team Photo (Team of choice)
- Discount coupons to the Lair
- \$1,000 annual renewal

Bobcat 'Captain' \$1,000 - \$1499

- 4' x 4' Banner with company logo at choice of HLHS venue
- Bobcat Pride Sign to display at business
- Two season passes (every season with annual renewal)
- Business flyer attached to roster (non-state tournament games)
- Two announcements throughout every home (non-state tournament games)
- Discount coupons to the Lair
- \$800 annual renewal

Bobcat 'Athlete' \$500 - \$999

- 4' x 4' Banner with company logo at choice of HLHS venue
- Discount coupons to the Lair
- \$400 annual renewal



Bobcat Sponsorship Program – Other Opportunities

Sportsmanship Banner \$1,000

- Sportsmanship Banner (hung at HLHS venue of choice)
- \$500 annual renewal

Bobcat Fight Song \$2,000

- Company logo on Bobcat fight song (hung at HLHS venue of choice)
- \$500 annual renewal

Track Record Board \$3,000

- Company logo on Track Record Board (hung at HLHS gym)
- \$500 annual renewal

Softball Bleacher Sponsorship \$5,000

- Purchase of Home/Away Bleachers
- Banner with company logo placed on/near bleachers

Baseball Bleacher Sponsorship \$5,000

- Purchase of Home/Away Bleachers
- Banner with company logo placed on/near bleachers

'Paint the Town with Bobcat Pride' Campaign

Bobcat PRIDE Sign \$27.50

- Bobcat Pride sign to display outside at business
- Show your school spirit
- Double sided
- Add a name, number or sport

Please contact Maureen C. Whidden, Athletic Director, for more information or to place an order

989-366-2045 ad@hlcsk12.net